

1. **Log in to the Administration menu.** Go to www.thrivent.com > MyThrivent. In the blue box on the upper right, type your User ID and Password and click **Log In**. Under **My Chapter**, click **Chapter Leaders Only**, then **Chapter Leadership Administration Menu**, then **Chapter Dashboard** under the Reports/Listings tab.

2. **Select your Region Name (Regional Financial Office) and Chapter by clicking on the arrows.**

Chapter Dashboard as of February 28, 2011

0123 Region Name Chapter Name

Membership Growth

2011 Benefit Member Goal	14	2011 Assoc Member Goal	8
2011 Benefit Member YTD	4	2011 Assoc Member YTD	1
% of Goal	29%	% of Goal	13%
Goal Attained?	N	Goal Attained?	N

Growth in membership is a sign of a healthy organization. Benefit members are those who have been admitted into membership and own Thrivent Financial for Lutherans insurance or annuity products. We also encourage people to join as associate members, which means they can enjoy most of the benefits for only \$20 without the need to buy a product. It's a good way to get to know the organization, plus it's simple to join via the web site. This graph reflects new memberships only.

Educational/Social Activities

2010 Yr-End Actual	0
2011 Goal	4
2011 YTD Educational Activities	0
2011 YTD Social Activities	0
% of Goal	0%
Goal Attained?	N

For more information

- Search CHIP - www.thrivent.com/chip
- See the [2011 Chapter Planning template](#)
- Review the 2011 [Chapters of Excellence](#) program
- Contact your regional Lutheran Engagement Team (LET)
- Call the Member Connection Center at **800-847-4836** or fraternal@thrivent.com

Goal for associate members will not be less than 8 or more than 40.

Societal Impact

Total Volunteer Hours

2010 YTD Volunteer Hours	0
2011 YTD Volunteer Hours	0
2011 Year End Goal	3,713
% of Goal	0%
Goal Attained?	N

Total Dollars Raised

2010 YTD Dollars Raised	\$0
2011 YTD Dollars Raised	\$0
2011 Year End Goal	\$23,053
% of Goal	0%
Goal Attained?	N

Volunteer hours and dollars raised are for Care Abounds in Communities and Locally Supported activities only (fund-raisers, hands on service, educational and social activities).

2010 YTD results reflect the same time period as the current year -- i.e., the June Dashboard results will reflect June 2010 results, as well as June 2011 results for comparison purposes.

If all five sections indicate **Y** in the Goal Attained line, you will have achieved the Chapter of Excellence status.

Net Promoter Score and Allocation of Funds spent are Not Part of Chapters of Excellence - Informational Only

Regional Net Promoter Score

1st Qtr 2011 NPS	0%
2nd Qtr 2011 NPS	0%
3rd Qtr 2011 NPS	0%

NPS is an indicator of whether or not people would refer Thrivent Financial for Lutherans to their friends and family. It's one way of knowing if we're doing a good job serving our current members. A higher score is better!

Allocation of Funds Spent

Total Allocation Amount	\$15,996
Charitable	0.0%
Other	3.0%

How dollars allocated to your chapter have been used. Activity Percentage total may be greater than 100% due to carryover of operating funds.

The chapter dashboard is an awareness/educational tool to help chapters understand the measures Thrivent Financial is pursuing as an organization to serve more Lutherans and meet more needs. It highlights the key areas of focus that will help us to **achieve our mission of growing membership**, as well as help to track your 2011 Chapter of Excellence goals. The previous month's data will be available on the dashboard by the fifth working day of the month.