

Congregational Advocate

Putting Your Faith Into Action

Help your fellow parishioners. Strengthen your congregation.

Are you someone who:

- Is **passionate** about your congregation and its mission?
- Wants to **make a difference** in the lives of those in your church and community?
- Is a Thrivent Financial for Lutherans **member and supporter**?

You know what matters to the people in your church more than anyone, and as a congregational advocate, you will connect your congregation to Thrivent Financial resources. You can:

- **Help others learn to be wise with money.** *For example:*
 - Arrange a “From Me to We” workshop for newly engaged and married couples.
 - Coordinate a youth program to stress the importance of “share, save, spend.”
 - Connect a friend with a Thrivent Financial representative to create a plan for retirement.
- **Create opportunities for generosity within your church.** *For example:*
 - Organize a Thrivent Builds® with Habitat for Humanity® work day to construct a house with a family in need.
 - Encourage eligible members to direct their Thrivent Choice DollarsSM.
 - Recommend Care Abounds in Communities® as a way to help fund a service project.

As a membership organization, Thrivent Financial needs and treasures all of our volunteers; we will provide you with the necessary training, support and resources to be successful in your role. You will have the opportunity to work in partnership with others, such as:

- A team of other advocates within your congregation.
- A Thrivent Financial representative.
- The chapter leadership board.
- Your local Lutheran Engagement Team.

If you'd like to get involved, please visit Thrivent.com/chapters/volunteer/congregationalleader/index.html or contact the Member Connection Center at 800-THRIVENT (800-847-4836).

**“Acting out our faith
is very important since
we are a Christian
organization. ...
What we do matters!”**

*Ed H., congregational advocate,
Central Blue Ridge NC Chapter*

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Understanding Your Role

Connect

Build and nurture connections with a variety of people:

- Church leadership (pastors, council, other committees, etc.).
- Thrivent Financial members within the congregation.
- Thrivent Financial representatives.
- Director of congregational advocates and other chapter leaders.

Learn

Gain an understanding of the congregation's needs and ministries through:

- Actively listening (asking clarifying questions and checking for understanding) as you talk with various individuals in the church.
- Reading (congregational newsletters, bulletin announcements, annual reports, etc.).
- Participating in congregational and community events, council meetings, etc.

Explore various Thrivent Financial programs and resources that can help address the needs of your congregation, including:

- Educational workshops.
- Thrivent Choice.[®]
- Care Abounds in Communities.[®]

Communicate

What have you learned about the needs and ministries of your congregation?

- Share these with your director of congregational advocates and your Thrivent Financial representative. They'll help you find the most appropriate resources and solutions.

Communicate back to the congregation as to how Thrivent Financial can help address their needs and support their ministries.

Communication resources such as posters, flyers and invitations are also available to help you promote various events and programs.

