

Director of Congregational Advocates

Role-Specific Training

Welcome

- Thank you for becoming a member of your chapter's leadership board.
- Recording, Thrivent.com and other board members, past and present, are good resources.
- Ask, research and be open to learning new ways.

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Getting started

- Support congregational advocates in identifying and leveraging Thrivent Financial's charitable, social and educational resources to meet congregation's needs.
- Required elected position.

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Getting started

- Identify congregational advocate candidates.
- Ask Congregational Engagement Team, financial representative, congregational leaders and pastor for recommendations.
- Up to eight advocates per congregation.

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Role specifics

- Get to know your congregational advocates.
- Tailor coaching and support to congregational advocates needs.
- Knowledge of Thrivent Financial and its programs.

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Role specifics

- Provide support, coaching and recognition for congregational advocates.
- Enhance and leverage their unique strengths.

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Role specifics

- Be open to questions.
- Quarterly touch base meetings.

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Role specifics

- Learn and enhance knowledge of Thrivent Financial and its programs.
- Talk with chapter leaders.

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Role specifics

- Work to improve members' level of engagement.
- Promote relevant programs.
- Encourage participation.

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Your unique contribution

- Primary connection between chapter leadership board and congregations.

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Tools and resources

- Director of Congregational Advocates role description.
- Congregational Advocate role description.
- Online Resource for Director of Congregational Advocates.
- Found on Volunteer Leader Resources page on Thrivent.com.

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Tools and resources

- Train-the-Trainer sessions (from your Community Engagement Team).
- Congregational Advocate newsletter

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What to focus on first

- Recruit congregational advocates.
- Become familiar with congregations.
- Review available resources and tools.

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Closing

- Topics for board discussion:
 - Background on Thrivent Financial and the chapter system.
 - Listen to the audio recording.
 - Read more at Thrivent.com.
 - Gaining access to and using the chapter online system.
 - Web is key. Find a way to access it.
 - Need help getting set up? Contact the Member Connection Center at **800-847-4836** (800-THRIVENT) and say 'fraternal.'

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- Care Abounds in Communities®
 - Board's primary role is to distribute these funds.
 - Learn about process:
 - Online.
 - In CHIP.
 - From a veteran at one of your board meetings.

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Closing

- Follow Thrivent Financial's privacy policy and practices
 - Care program funding recipients must complete "Permission to Disclose Information" form
 - Adult recipient version
 - Parent/Guardian version
 - Found in CHIP.
 - Provides Thrivent Financial with permission to use, disclose and publish recipient's name and other pertinent information about recipient to plan, conduct, advertise and communicate results of fundraising activity for recipient's benefit.
 - If qualified nonprofit organization is recipient, form doesn't need to be signed unless person's name or likeness published.
 - Could be employee or volunteer of nonprofit organization.

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- Learning about RFO programs and focus.
 - Visit RFO website to find information about events, etc.
 - They can post information for you.
- Bringing it all together as part of the chapter system of Thrivent Financial.
 - Help your chapter run smoothly:
 - Tap into knowledge of past leaders and Community Engagement Team.
 - Read emails and mailings from the corporate office.

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- Ambassador for Thrivent Financial
 - Tell about your experiences and why you chose to volunteer.
 - Prework:
 - Pull together your thoughts in an “elevator speech.”

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- Get more members involved.
 - Friends, church members, new acquaintances.
 - Help service teams get more members involved.
 - Plan activities with financial representatives.
 - Provide venues for financial representatives to meet people.
 - People learn about Thrivent Financial.

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- You make an impact
 - Today focused on processes, but there's more.
 - Chapter is like a foundation.
 - Reflect on what you've done and who you've helped.
 - Share your thoughts and feelings with members and nonmembers.
 - Your enthusiasm will be contagious.

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