

New Volunteer Leader Orientation

Topics we will cover

- Who is Thrivent Financial?
- The purpose and structure of chapters.
- Chapter programs.

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The Thrivent Way

Thrivent Financial is a top-rated financial services provider with a distinctive purpose; we strengthen Christian communities by helping members be wise with money and inspiring them to live generously.

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Who is Thrivent Financial?

- Started more than 100 years ago with **Lutherans** helping each other **financially** and in other ways to provide **comfort** and a **sense of belonging**.
- Strong, stable **Fortune 500** financial services organization.
- Wide range of products and services.
- Billions in assets under management
- Help you be free from worrying about money to meet your financial goals and dreams.
- Financial representatives partner with you and provide financial guidance.

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Not-for-profit organization

- Tax-exempt status allows resources to **involve members** and benefit causes **members care about**.
- Together, with our members, we **help others**. In 2010:
 - Thrivent Financial provided **\$70 million** in direct contributions.
 - Members dedicated more than **11.5 million volunteer hours** and donated and raised more than **\$65.6 million**.

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Who is Thrivent Financial?

- We're here to help **members, their families and others** through the:
 - Financial solutions we offer.
 - Member activities we support.
 - Resources we provide Christian communities and nonprofit organizations.

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Our goal

- To fulfill our purpose and grow.
- Help those in the Christian community learn about Thrivent Financial activities and advocacy.
- Help current members get involved and see how their membership makes an impact in the communities and congregations they care about.

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Chapters

Why do chapters exist?

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The chapter leadership board

Each chapter has a leadership board with up to 10 elected leaders, five minimum.

- Five required elected positions.
- Five optional elected positions.
- Several optional appointed positions, congregational volunteers and Thrivent Builds with Habitat for Humanity roles.

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Who does what?

Chapter leadership board roles (required, elected)

- **President:** Leads the board; provides direction to service teams.
- **Vice President:** Helps lead the board and the Nominating Committee.
- **Records Director:** Maintains the chapter's records and nonfinancial reports.
- **Financial Director:** In charge of the chapter's financial transactions.
- **Director of Congregational Advocates:** Supports the congregational advocates and service teams.

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Who does what?

Chapter leadership board roles (optional, elected)

- **Assistant Financial Director:** Assists the financial director.
- **Community Service Team Director:** Supports the community service teams.
- **Events Director:** Supports chapter and service team events.
- **Communications Director:** In charge of the chapter's communications.
- **Youth Director:** Supports and represents youth involvement in the chapter board.

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Who does what?

Other roles

- **Advisory positions:** Financial Representative Advisor, Program Advisor, Past President, Internet Advisor, Special Advisor.
- **Thrivent Builds with Habitat for Humanity:** Chapter Specialist, Congregational Champion.

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Who does what?

Congregational Advocates:

- Liaisons between the congregation, financial representative(s), and your chapter board.
- Eyes and ears in the congregation looking for opportunities to use Thrivent Financial's resources for the greater good.
- A team approach: There can be up to eight advocates in each church to reach diverse groups.

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The chapter leadership board

- Meets at least quarterly (most do monthly).
- One-year terms; maximum of four consecutive.
- Voting rights for elected positions.
- Email and Internet access: required for some, recommended for all.

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Service teams

- Formed by members to fulfill local needs.
- Request funding from chapter leadership board.
- Must involve a contact person who is a Thrivent Financial member.
- Are formed and re-formed as needed.

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Chapter leaders

- Chapters leaders are members who:
 - Proactively identify, and then purposefully respond to, needs in the local community.
 - Encourage other members to get involved and help them to do so.
 - Look for ways to help non-members learn about Thrivent Financial and the chapter through visibility and outreach.
 - Plan educational and social activities for the chapter.

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Leadership—what does it mean?

Vision Creativity
Planning Relationships
Listening Communication
Caring

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Chapter Programs

Care Abounds in Communities®

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Care Abounds in Communities®

Intended to:

- Help members help their communities.
 - Fund hands-on service, educational or member social activities and/or supplement fundraising activities.
 - Service teams request funds from chapter, then plan and conduct activities.
- Bring members and others in the Christian community together to learn and have fun.

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Thrivent Builds with Habitat for Humanity

- Engages members and Lutherans in meaningful volunteer activity.
 - Locally: Thrivent Builds Homes.
 - Internationally: Thrivent Builds Worldwide.
- Uniquely able to mobilize members to volunteer.
- Creates valuable relationship-building opportunities .
- Helps support your chapter's goals.

www.thriventbuilds.com

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Chapter operating funds

Used for:

- Administrative costs, and to bring members together for:
 - Member Social events.
 - Educational activities.

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A final thought

- To serve more Lutherans and fulfill our vision, we need to grow.
- You are our best ambassadors!

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Where to go for help

Thrivent.com > Thrivent Community > Chapters > Volunteer Leader Resources

- **CHIP:** CHapter Information Place; information about chapter-related policies, procedures and topics.
- **Forms:** for each stage of an activity.
- **Visibility Toolkit:** help for promoting and creating awareness for your events.
- **For Chapter Leaders / For Congregational Advocates / For Thrivent Builds Leaders:**
 - Administration menus.
 - Resources for each chapter leader role and for all chapter leaders.

Your Community Engagement Team (CET)

Member Connection Center: 800-THRIVENT (800-847-4836)

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Questions?

Member Connection Center

• **E-mail:** fraternal@thrivent.com

• **Phone:**

- 800-847-4836 (800-THRIVENT) and say “fraternal”
- Monday through Friday from 7 a.m. to 9 p.m., Central time.

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Thank you!