

FOR APPROVAL  
ONLY

## Terms and Conditions

### OFFICIAL RULES—Thrivent Financial \$100 Visa® Gift Card Drawing

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**Eligibility:** The Thrivent Financial \$100 Visa® Gift Card Drawing (Drawing) is open and offered only to legal residents of the United States and the District of Columbia that are 18 years of age or older. Void where prohibited by law. This Drawing is governed by U.S. law and is subject to all applicable federal, state and local laws and regulations. Officers, directors and employees of Sponsor, its parents, subsidiaries, affiliates, agents and employees of its advertising and promotional agencies, and their respective immediate family members (spouse, parents, children, siblings) or household members (whether or not related) are not eligible.

**Sponsor:** This Drawing is sponsored by Thrivent Financial for Lutherans (“Sponsor”), 4321 N. Ballard Road, Appleton, WI 54919-0001.

**Agreement to Official Rules:** By participating in this Drawing, entrants agree to abide by the terms and conditions thereof as established by Sponsor or as may be amended or changed by Sponsor subsequent to the commencement of the contest, in Sponsor’s sole discretion. Sponsor reserves the right to qualify all submissions and to reject any submissions that do not meet the requirements for participation as established by Sponsor. Decisions of Sponsor are final and binding in all respects.

**How to Enter:** There are two ways to enter. First, log in to the Internet website accessible at ThriventPromo.com and complete the registration form available there. Alternatively, send in a self-addressed, stamped envelope containing your name, address and email to Thrivent Financial, 625 Fourth Avenue South, Minneapolis, MN 55415, MS 935 ATTN: Massonet. You may be asked to answer optional questions and/or register for future notices and communications from Sponsor regardless of how you choose to enter. You do not need to answer these questions or agree to receive future emails or notices from Sponsor in order to be eligible for entry in the Drawing. All registrations received by Sponsor before 11:59 p.m. Eastern time on June 30, 2012, will be automatically entered to win. Limit one entry per person or email address and one winner per household per calendar year. Limit of \$100 aggregate gifts from Sponsor, per household, per calendar year.

**Prizes/Odds:** The odds of winning depend on the number of entries received and when such entries are received. One winner will be selected by random drawing from the first 1,000 entries received or from all entries received on or before June 30, 2012, if that number is smaller than 1,000. If the number of entries received before June 30, 2012, is between 1,000 and 2,000, then the pool of entries will be divided equally and two winners will be selected through random drawing. If the number of entries received before June 30, 2012, is between 2,000 and 3,000, then the pool of entries will be divided proportionately and three winners will be selected through random drawing. Each winner will receive one Visa® gift card in the amount of \$100. Approximate retail value: \$100. Taxes due, if any, will be the sole responsibility of each winner. No substitution or transfer of prizes permitted, except by Sponsor in its sole discretion based upon prize availability.

**Winner Selection:** Winners will be notified by email sent to the address provided upon registration, or by mail at the address provided on the registration form submitted to Sponsor approximately five days after the drawing, whenever it is held. Each winner must meet all eligibility requirements. If a winner cannot accept the prize as stated, the prize will be forfeited and awarded to an alternate winner by random drawing.

**General Rules and Conditions:** All submissions become the property of Sponsor and will not be returned. By entering, participants agree that Sponsor and its officers, directors, employees, representatives and agents are indemnified, released and will be held harmless by participants from any and all liability, for any damages (including, without limitation, compensatory, direct, incidental, consequential or otherwise, or attorneys' fees), injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, use or misuse of a prize or his/her participation in this Drawing or any Drawing-related activity. Sponsor is not responsible for any typographical or other error in the printing of the offer or administration of the Drawing, these Rules or in the announcement of the prize. Each winner grants (and agrees to confirm such grant in writing promptly upon request as a condition of acceptance of any prize) to Sponsor and those acting under Sponsor's authority the right to use the winner's name, photograph, likeness, voice, image, statements and biographical information at any time or times for advertising, trade, publicity and/or promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, except where prohibited by law. If any prize notification or prize is returned as non-deliverable, or if a winner is found to be ineligible or otherwise not in compliance with these Official Rules, the prize will be forfeited and may be awarded to an alternate winner through a random drawing.

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Drawing or website and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the website. Further, Sponsor is not responsible for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/website/use net accessibility, availability, or traffic congestion, or any technical error, or unauthorized human intervention. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Drawing and award a prize from entries received up to the time of termination or suspension should a virus, bug or other causes beyond Sponsor's control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the Drawing or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Drawing.

**Disputes:** Each entrant agrees that any and all disputes, claims and causes of action arising out of or in connection with this Drawing, or any prizes awarded, shall be resolved individually, without resorting to any form of class action, and any judicial proceeding shall take place in a federal or state court within the state of Minnesota. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrant and Sponsor in connection with the Drawing, shall be governed by, and construed in accordance with the laws of the state of Minnesota, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the state of Minnesota or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the state of Minnesota.

**Winners List:** For a list of winners, please send a self-addressed, stamped envelope to: Thrivent Financial, 625 Fourth Avenue South, Minneapolis, MN 55415, MS 935 ATTN: Massonet.